

In the Spotlight

The Active Network has seen adoption of its services increase year after year. Here's a look at the company's recent recognition, awards and growth:

Awards and Recognition

- ▶ Active was recognized as a Fast 500 company for three consecutive years, ranking No. 180 in 2006, No. 128 in 2005 and No. 15 in 2004. The Fast 500 is a ranking of the fastest-growing technology companies by Deloitte & Touche.
- ▶ Active was named an Inc. 500 company for three consecutive years (No. 303 in 2006, No. 246 in 2005, No. 99 in 2004). The Inc. 500 is a ranking of the fastest-growing private companies in the U.S. by Inc. magazine.
- ▶ Active Marketing Group, the company's consumer promotions agency, was ranked among the top ten fastest-growing promotions agencies in the U.S. by *PROMO* magazine.
- ▶ Active's Web properties, Active.com and eteamz, ranked "Best of the Web" by Forbes.com for five consecutive years.
- ▶ Active.com has been recognized as a top site by more than 30 media outlets, including *PC World*, *PC Magazine*, *BusinessWeek*, *Forbes.com*, *Inc. magazine*, *E-Commerce Times* and *U.S. News & World Report*.
- ▶ In 1999, Active received UCSD CONNECT's Most Innovative Product Award for its registration technology for participatory sports events.

Growth

- ▶ Active.com and eteamz, generate more than 70 million page views monthly.
- ▶ Since 2000, more than 2.95 million sports teams in more than 140 sports registered to use the company's eteamz Web tools to build Web sites and communicate with players, coaches and parents.
- ▶ Active.com's searchable, online participatory sports calendar contains over 12 million events and activities in 5,000 cities.